



# WEASC New Initiatives











## Workforce Development



- Top priority for association joint effort with SCAWWA, SCRWA
- New committee to develop strategies and outreach material for recruiting new operations and other professions to the water sector
- Reach into middle schools, high schools to inform of water sector careers
- Veterans
- Work with our student and PIO committees



### What is the PIO Committee?



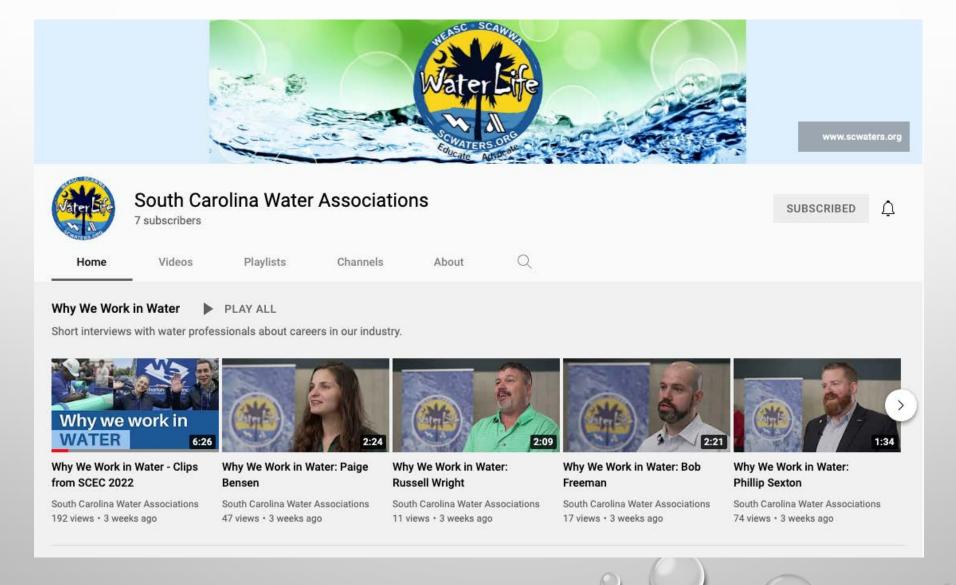
- Many utilities have a Public Information Officer (PIO) to develop communications to the general public
- We have organized a PIO committee to help the Association outreach to the public about what happens in the water world to deliver safe water to their home and what happens when they flush their toilet
- Also develop materials for the Workforce Development Committee



#### Operations Supervisor Group

- BRAND NEW IN THE PROCESS OF SCHEDULING THE FIRST MEETING
- PROVIDES A MECHANISM FOR OPERATIONS SUPERVISORS TO MEET AND SHARE IDEAS,
  PROBLEM SOLVE, ETC.
- CHAIRING THE GROUP IS THE ASSISTANT SUPERINTENDENT CITY OF COLUMBIA METRO
  WASTEWATER TREATMENT PLANT

#### Videos on YouYube





## SCEC Recap Video



